



OVERVIEW

Tiny But Mighty® Popcorn is the naturally flavorful heirloom popcorn that doesn't get stuck in your teeth. The little heirloom seed was discovered in Iowa in the early 1850s, and has never been genetically modified or hybridized. Research at Purdue University has confirmed that its genotype is completely unique. The fact that its tiny, thin hull disintegrates during popping gives it dental and digestive benefits not found in most popcorn.

- **Won't get stuck in teeth or braces**
- **Easy to digest**
- **While those with health conditions such as Diverticulitis, Crohn's and IBS typically cannot consume popcorn, most can eat Tiny But Mighty Popcorn without any issues.**

Additionally, Tiny But Mighty is Gluten Free, Whole Grain, Certified OU Kosher, Non-GMO Popcorn, all grown in the USA by family farmers.

HISTORY

Discovered by Samuel Kelty in Iowa in the 1850s, Tiny But Mighty Heirloom Popcorn was kept in the Kelty family for almost 150 years, shared only with family and friends. Fast forward three generations to Richard Kelty, Samuel's great, great, great grandson, discovering his mother about to pop the last remaining kernels. He grabbed the small jar of seeds, rescued a few handfuls for planting and allowed his mom to pop the rest.

Richard kept planting, with the dream of sharing this amazing popcorn with the rest of the world. Having trouble with the yield of this rare seed, he hired a farmer and soil consultant to help. That farmer was Gene Mealhow, current caretaker of Tiny But Mighty Popcorn, often referred to as TBM Popcorn. Never genetically modified or hybridized to become something that it isn't, this little heirloom, full of mighty flavor, has captured hearts and taste buds across America and beyond.

PRODUCTS

Tiny But Mighty Heirloom Popcorn has changed the way people experience popcorn. Tiny ears, only three to four inches tall when fully grown, produce tiny kernels that are naturally bursting with flavor. Available in Unpopped Kernels that can easily be popped on the stove or air popped, Microwave Popcorn and Ready to Eat (already popped) Popcorn, Tiny But Mighty keeps taste buds, teeth and tummies happy at home and on the go.

- **Unpopped Kernels, available in 20 oz (1.25 lb) bags, pop about 70 cups of popcorn**
- **Microwave Popcorn, available in 3-pack cartons, comes in these flavors:**
 - Butter
 - Light Butter
 - Spicy Southwest
- **Ready to Eat Popcorn, available in 4 oz bags, comes in these flavors:**
 - Butter
 - Sea Salt Made with 100% Coconut Oil
 - White Cheddar

AVAILABILITY

Tiny But Mighty products are available at select national, regional and local retailers across the U.S., such as Whole Foods, Sprouts Farmers Market, Natural Grocers, Hy-Vee, Fareway and multiple independent natural and specialty food stores, or online at TinyButMightyFoods.com and Amazon.

ONLINE

Website: www.TinyButMightyFoods.com
Facebook: [TinyButMightyPopcorn](https://www.facebook.com/TinyButMightyPopcorn)
Instagram: [tinybutmightypopcorn](https://www.instagram.com/tinybutmightypopcorn)
Twitter: [TBMpopcorn](https://twitter.com/TBMpopcorn)

LinkedIn: <https://www.linkedin.com/company/tiny-but-mighty-foods-inc/>
YouTube channel: <https://www.youtube.com/user/tinybutmightypopcorn>

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